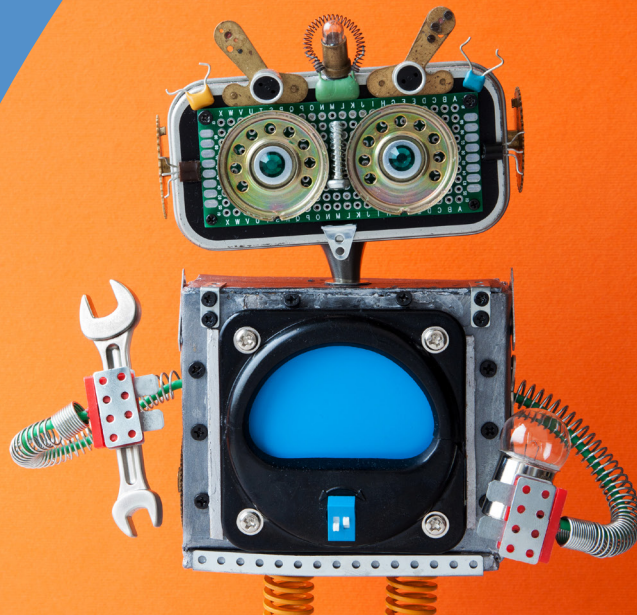


# Big Results for Small Business

*Custom marketing strategies and services*



Connecting *strategy, design, production* and *execution* of optimized digital and direct marketing that produces greater marketplace exposure and organizational growth.

- 1 Creative & Design
- 2 Digital Marketing
- 3 Print and Direct Marketing
- 4 Promotional Products
- 5 Marketing Mentor

## Office

### Hours

Monday - Friday  
7:30 am - 4:00 pm

### Address

14480 Ewing Avenue, Suite 103  
Burnsville, MN 55306

## Contact Info

### Phone

952-447-5044

### Fax

952-447-5048

### Email

info@cgpl.com



# 1 Creative & Design

Creative design tells a story. It gets the attention of your customers. Creative design helps your customers understand what they need, and it motivates them. Leave your design worries behind with our industry-specific creative services.

- Graphic design for both print and digital
- Website design
- Logo design / refresh
- Email marketing
- Apparel and promotional products
- Business card, letterhead, envelope design
- Direct mail, marketing material design



# 2 Digital Marketing

Digital Marketing is more than just a website or Facebook page. A well-developed digital marketing strategy is vital today for acquiring and retaining customers. People want brands they can trust, companies that know them, communications that are personalized and relevant, and offers tailored to their needs and preferences. We'll tailor a digital marketing campaign precisely targeted to a particular audience.

- Pay-per-click (PPC)
- Search Engine Optimization (SEO)
- Content marketing
- Social Media marketing



## FREE DIGITAL CHECKUP

Are people impressed when they see you online? Get a **free digital checkup** so we can compare your website, social media and SEO to your competitors.



3

## Print & Direct Marketing

Print establishes brand worthiness in the marketplace. It creates the value of the brand and communicates broadly, with wide reach, to the exact target audience. It is pure brand advertising. Print engages more senses than any other media, making it memorable. Print drives customer action.

- Digital printing
- Offset printing
- Direct mail
- Variable data printing
- Warehousing
- Kitting, fulfillment
- Online ordering portals

4

## Promotional Products

Promotional products are crucial for any business because they provide greater exposure for your organization. Your logo is the visual representation of your company. It is your brand and it deserves to be displayed in the very best light. We know how to make your logo shine. We'll help you determine the very best gift items related to your business, industry or event.

**Access the state's largest promotional apparel warehouse and showroom where you can see and feel thousands of clothing items.**

creativegraphics



## 5 Marketing Mentor

Today's small businesses require a partner that understands how to upsurge sales through marketing. In order to increase brand visibility, propel your web presence, and integrate messaging across the right channels, you need a solution partner to plan, execute and measure successful marketing programs cost-effectively and expeditiously. Don't let lack of staffing slow your business growth.

**Marketing Mentor** includes the development, design, production and execution of optimized digital and direct marketing that produces greater marketplace exposure and more leads, ultimately impacting revenue and growing business.

- INCREASE SALES/REVENUE
- IMPROVE BRAND AWARENESS
- CONVERT LEADS
- STAND OUT FROM COMPETITORS
- INCREASE WEBSITE TRAFFIC

You need a partner that understands your business. You need to get your brand and message out there, beat your competitors to the punch, and use all of the nifty marketing tools available today. You need a trusted advisor that can pull it all together, quickly and economically. We're here for you.



CLICK HERE TO  
**Get Started**

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